ASSESSMENT

- Take inventory of existing tools and platforms
- Take control of platforms
  - Website
  - Newsletter
  - Social media
- Identify essential updates
- Optimize and promote resources to achieve organizational goals
INVENTORY

- Collateral
  - WPC Member Recruitment Trifold
  - Members’ Handbook
  - World Plumbing Day Trifold
  - Chairman’s World Plumbing Day Video
COORDINATION AND USE

- World Plumbing Day website moving under World Plumbing Council website
- WPC Review
- Social Media
  - LinkedIn
  - YouTube
  - Facebook
  - Twitter
  - Wikipedia
SOCIAL MEDIA

- LinkedIn
- Followers: 3
- *Forum* being evaluated
SOCIAL MEDIA

- WPD Twitter
- Followers: 4,527
SOCIAL MEDIA

- YouTube
- Followers: 21
SOCIAL MEDIA

- Facebook - WPD
- Followers: Unknown
- Likes: 2,418
SOCIAL MEDIA

- Facebook - WPC
- Followers: Unknown
- Likes: 857
SOCIAL MEDIA

- Wikipedia

World Plumbing Council

From Wikipedia, the free encyclopedia

The World Plumbing Council is an international organization which aims to develop and promote the image and standards of the plumbing industry worldwide.

Its mission statement is: *The mission of the World Plumbing Council is to unite the world plumbing industry to safeguard and protect the environment and the health of nations, for the benefit of all.*

The 8th World Plumbing Conference was staged in Calgary, Canada in September 2006. The 11th World Plumbing Conference (2011) was held in Edinburgh, United Kingdom.

World Plumbing Day announced as March 11, every year.

External links

- Health Aspects of Plumbing, World Health Organisation / World Plumbing Council book
- International Plumbing Day - March 11th, World Plumbing Council: Introduction to World Plumbing Day event and website, by Robert Burgon, Chairman of WPC, Secretary of SNIPiS and Secretary of Plumbing Pensions UK Ltd.

References


Categories: International professional associations, Plumbing
WPC REVIEW

eNewsletter

- Revised to “one webpage” format
- Sent to all member companies to redistribute to their own email lists and publish in journals
- Tentative posting schedule:
  - Mid January
  - Mid April
  - Mid July
  - Mid October
- Populate with meaningful messages from around the world
SHARE

- Contribute to WPC newsletter and social media
  - Industry calendar and events
  - Highlights
- WPC Review - eNewsletter
  - Send Content to Emily@picac.vic.edu.au
- Social Media
  - Submit to chris.sanchez@iapmo.org
  - Add content to social media site “walls”
- Website
  - Link WPC and WPD on your organization’s website