



WPC Newsletter Criteria

1. Content of articles should include:
 - a. Technical information of interest to the global plumbing community
 - b. Research
 - c. Plumbing installation, maintenance, or other field content
 - d. Application of local plumbing standards, codes, or regulations (descriptive in nature, not promotional to any one standard or code)
 - e. Educational material
 - f. Non-commercial articles that have previously appeared in industry media (with appropriate permissions)
 - g. Articles on how best to handle special situations, unique approaches to challenging problems, etc.
 - h. Articles that may have application to other countries' needs (new products, new technology, new uses of existing technology)
 - i. Articles discussing trends that are shaping the local industry (and that may affect other countries).
 - j. Events held by WPC members
 - k. Stories about the various contributions from WPC members or other industry figures in the industry
3. Photos or graphics should accompany the article, as appropriate, in .jpg or.gif format.
4. Preferred method is MSWord; will accept pdf articles.
5. Articles that appear promotional in nature will not be included
6. All submitters will be encouraged to become WPC members