

Go **Blue** for Plumbing on World Plumbing Day!

World Plumbing Day
11 March



Wear Blue. Share Blue. Show Plumbing is More.

Plumbing is More than Pipes and Fittings Plumbing is the foundation of public health and prosperity.

Yet the essential work of plumbing professionals often goes unnoticed.

On March 11, let's change that!

Join plumbers, engineers, inspectors, manufacturers, and industry professionals worldwide and make plumbing's impact impossible to ignore **by wearing blue and sharing your support on social media.**

How to Participate

- 1 Wear Blue** • On March 11, put on a blue shirt, hat, or work gear.
- 2 Snap a Photo** • Take a picture or video of yourself, your team, or your workplace showing off your blue.
- 3 Share on Social Media** • Post using **#PlumbingisMore** and **#WorldPlumbingDay** to help spread the word.
- 4 Tag a Friend** • Challenge fellow plumbing professionals and industry partners to join in!

Why Go Blue for World Plumbing Day?

- ◆ Recognize the Industry** • Plumbing professionals drive economic prosperity by keeping our water safe, our communities healthy, and our world running.
- ◆ Raise Awareness** • The importance of plumbing is often overlooked. Help shine a spotlight on our impact!
- ◆ Strengthen Our Community** • Connect with fellow industry professionals and celebrate your role in shaping a better future.

More Ways to Show Plumbing is More on World Plumbing Day

- ◆ **Walk the Blue Carpet** • Set up a photo-friendly blue carpet where your colleagues can strike a pose for plumbing.
 - ◆ **Shine a Light** • Light up your building in blue
 - ◆ **Public Service** • Make plumbing visible through a day of volunteerism
 - ◆ **Share Information** • Share our infographics and testimonials accessible in our promotional kit at [🌐 World Plumbing Day Resources - World Plumbing Council](#)
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